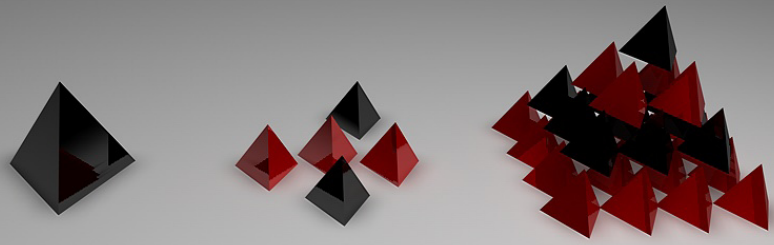


Innovation & Growth



“Innovation is the creation of the new or the re-arranging of the old in a new way.” ~ Michael Vance

There is no choice whether a business innovates or not although some may believe there is. Innovation and the growth (or shrinkage) of your business is interlinked. Innovation separates leaders from followers.

Wave® is the best tool we have found to assess the readiness of a company for innovation and growth. Based on academic research into what factors are required for innovation and growth and used in more than 15 countries, Wave® has a high degree of correlation to financial outputs. Innovation is a behaviour not a process and once you begin to change behaviours and thinking, you change cultures and create an environment where it will happen naturally.

Delivering productivity, innovation and growth by making resources go further, capturing great ideas and opportunities generating more profit and measuring tomorrow's performance, today. Wave® assesses, measures and benchmarks your business capabilities for innovation and growth. Wave® measures what matters to deliver better results from today's business and tomorrow's opportunities.

Following nine years research, development and refinement, Wave® is now the most accurate lead indicator of growth available. Wave® goes beyond productivity and profit; it drives tracks and sustains innovation - the most powerful source of performance and value. Because Wave® has high predictive validity you can use it with confidence to create and capture more value with less risk. Wave® helps you to shape a culture of innovation and boost returns from your innovation activities. Wave® Innovation & Growth assessments are for companies with 10 to 500 employees.

Assessment Process

The Wave Innovation assessment can either be carried out by individuals or in a number of facilitated sessions over 1 day.

Session 1: A half hour assessment by the leader of the business.

Session 2: A session by another group of up to ten managers.

Session 3: A review session for all, where differences of opinion are resolved, leading to agreement and alignment on action priorities.

Your facilitator helps you to focus on issues and differences and improve the quality of discussion and decision making.

Deliverables

- An assessment of your business readiness for innovation & growth
- Identification of strengths and areas for improvement within your business
- Creation of a prioritised action plan

Who should be involved?

The innovation and growth assessment is a strategic tool and we recommend that a cross functional team of senior managers are involved. Involving the people who are responsible for growth and innovation will ensure you receive maximum benefit from the process.

To find out more about how Innovation and Growth Assessments can help your organisation then contact us on

0845 1444001 or
enquire@pragmatique.co.uk

Why Pragmatique?

Our portfolio of skills and experience enable us to deliver a Innovation and Growth Assessment that will deliver real benefits for your business.

As we are independent we can drive the process, asking the difficult questions and not accepting the obvious answers to ensure you receive the full benefit from our involvement.

About Pragmatique

Our successful clients describe us as a company of talented professional consultants with the knowledge & experience in areas of the business they need.

We provide consulting, training and interim support to enable our clients to get even better results from their people, their processes and their projects.

In short: we provide the know how to effect the change but leave you with the know how to develop our solution.

Visit our website to find out about all our service offerings and how we could help you.

pragmatique

Know how

0845 1444001
enquire@pragmatique.co.uk
www.pragmatique.co.uk